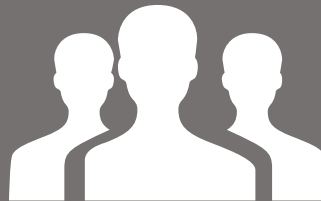


From Field to White Paper in Six Weeks: Mastering Quick Research Project Turnaround



What We've Learned...

- Even the complicated is doable with enough planning and foresight!
- When dealing with difficult timelines, it's important to plan multiple steps ahead.
- Internal buy-in is essential to make the results "pop" in short order.



Plan Ahead

Work with experienced researchers who know how to plan ahead to save time and execute projects quickly and efficiently.



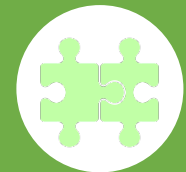
Anticipate Roadblocks

Work with a variety of partners to ensure if and when issues arise, you are prepared and have a Plan B in place to resolve.



Solve Future Problems

Think several steps ahead, so you can move research 'mountains' in short order.



Collaborate Consultatively

Particularly in Thought Leadership, interfacing with Marketing and PR often enables us to streamline the research process.

